

Learning Technologies Conference

2009 Sponsor and Exhibition Information

The conference will be the twelfth Learning Technologies conference to be held in Queensland. It is hosted by the TAFE QLD Videolinq Network and LearnTel - a quality provider of education and training using learning technologies. As in previous years, the conference will bring together practitioners and experts in the use of a variety of learning technologies in education and training.

The conference will present expert opinion and showcase best practice from Australia, New Zealand, Europe and the USA. It will also introduce new and emerging technologies to those involved in alternative modes of delivering education and training.

Conference Venue

The conference will be held at the Mooloolaba Campus of Sunshine Coast TAFE, which has a modern conference theatre and ample space for exhibitions. It is situated at 34 Lady Musgrave Drive, Mooloolaba. <http://www.sunshinecoast.tafe.qld.gov.au>

Conference Program

Wednesday 18th November

- From 2:00 pm: Exhibition Set-up
- 6:30 pm - 8:00 pm: Welcome Reception & Registration

Thursday 19th November

- 8:30 am: Registration
- 8.30 am - 5:00 pm: Conference & Exhibition
- 7:00 pm: Conference Dinner

Friday 20th November

- 8.30 am - 5:00 pm: Conference & Exhibition

Conference Theme

This year's conference theme is The Power of You. Delegates will be interested in the tools and technologies that they can use to create meaningful learning experiences.

CONFERENCE DATES

The conference will be held from Wednesday 18th November (pre-conference workshops) to Friday 20th November 2009.

Exhibition will be held 19th and 20th November.

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AUDIENCE

Delegate attendance will be approximately 200 participants from education and training organisations across Australia and New Zealand.

Delegates are influencers within their organisations. They are teachers, lecturers, trainers and educators who use, or are thinking of using, learning technologies.

Sponsorship Opportunities

The following sponsorship opportunities will be available to those who wish to showcase their company to this target audience. (All prices quoted include GST.) We are happy to discuss your needs and tailor a solution for you if one of these doesn't suit you.

Conference Dinner \$12,000 (1 available)

The Dinner Package gives you unparalleled access and exposure to all delegates before, during, and after the event. You will receive maximum exposure and be acknowledged as a Major Sponsor. Benefits include:

- Acknowledgment on the conference website and the Final Program as a Major Sponsor
- Invitation for 2 company representatives to attend the conference free of charge
- Signage displayed during the conference dinner (supplied by your company)
- A ten-minute address to the delegates during the conference dinner
- One piece of promotional literature in the delegate satchels

International Keynote Speaker \$5000 (2 available)

Meet the expenses of one of our International Keynote Speakers and have your company associated with a leader in the field. Benefits include:

- Acknowledgment on the conference website and the Final Program as a Major Sponsor
- Invitation for a company representative to attend the conference free of charge
- Acknowledgment at the commencement of the Keynote Speaker session
- One piece of promotional literature in the delegate satchels

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Welcome Reception \$4000 (1 available)

The Welcome Reception provides an ideal opportunity to showcase your company to all delegates in an informal environment. It is the first function of the conference. Benefits include:

- Acknowledgment on the conference website and the Final Program as a Major Sponsor
- Invitation for a company representative to attend the conference free of charge
- Signage displayed during the Welcome Reception (supplied by your company)
- A five-minute address to the delegates during the Welcome Reception
- One piece of promotional literature in the delegate satchels

Conference Luncheon \$2000 (2 available)

The Luncheon Packages are a powerful way to gain high-profile exposure for your company.

- Acknowledgment on the conference website and the Final Program as a Major Sponsor
- Invitation for a company representative to attend the conference free of charge
- Signage displayed during the Luncheon (supplied by your company)
- A five-minute address to the delegates immediately prior to the Luncheon break
- One piece of promotional literature in the delegate satchels

National Keynote Speaker \$2000 (2 available)

Meet the expenses of one of our National Keynote Speakers and have your company associated with a leader in the field. Benefits include:

- Acknowledgment on the conference website and the Final Program
- Acknowledgment at the commencement of the Keynote Speaker session
- One piece of promotional literature in the delegate satchels

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TAILOR A PACKAGE

We would be happy to work with you to establish a package to meet your requirements.

Contact Megan Littman on 0408 755 076 to discuss.

Delegate Satchel at Cost

- Satchel of choice in negotiation with conference organisers
- Company name and logo overprinted on the satchel
- Acknowledgment on the conference website and the Final Program
- One piece of promotional literature in the delegate satchel

Product Showcase \$750

This is an ideal way to demonstrate your product to the full conference delegation. The conference program will feature several Product Showcases. You will be allocated a 15-minute slot to showcase your product and/or service and its application to education & training. Your Product Showcase will be placed before a break. A separate conference room will be provided to allow delegates an opportunity to further investigate your product during that break.

Morning or Afternoon Tea \$500 (4 available)

- Acknowledgment on the conference website and the Final Program
- One piece of promotional literature in the delegate satchels

Videoconferences \$500 each

The conference will feature up to four expert speakers who will present via videoconference. Sponsors of each of these will have their logo on the conference website, in the Final Program & displayed on-screen at the start of the sponsored videoconference.

Satchel Insert \$200

This is an economical way to increase awareness of your company. One piece of promotional literature or corporate gift in the delegate satchel.

Conference Delegate Gift \$50-\$100

Provide a gift for one of our lucky prize draws during the conference. You will, of course, be able to provide all company details in your gift package. Acknowledgment at the time of gift presentation.

Sponsorship Booking and Payment

To confirm your sponsorship, complete and return the Application to Sponsor/ Exhibit form. An invoice for a 50% deposit will be forwarded to you for 14-day payment. The balance is required by 16 October 2009.

Cancellation Policy

In the event of withdrawal of sponsorship, please note that unless the particular area of sponsorship is resold, the organiser reserves the right to retain deposit monies received.

Contact for further information

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Exhibition

The Exhibition plays an integral part in the conference. The Exhibition area is located adjacent to the main conference room, maximising exposure as participants move from the main sessions to coffee breaks and lunch. The exhibition area has been designed to ensure maximum visibility and accessibility. Should your display or exhibit require unusual space or layout, we would welcome discussions to try and meet your needs. Exhibitors will be displaying information, services and products of direct relevance to the professional interests of the delegates.

Morning and afternoon teas will be served near the exhibition area to maximise exposure. The lunch period will include time for exhibition viewing. An Exhibitor Directory will be included on the conference website detailing exhibitors' contact details, company logo and link to your website.

Exhibition Hours

The exhibition will be officially open Thursday 19th November and Friday 20th November 8:30 am – 5:00 pm. Exhibitors will have access to set up the stand from 2:00 pm on Wednesday 18th November.

Booth Dimensions and Costs

Exhibitor's booth area and needs will be determined in consultation with the organisers. Floor area is approximately 3m x 2m. Cost per space is \$995 (Includes GST.)

Exhibition Showcase

All exhibitors will have access to a room where they can conduct 30 minute presentations to delegates. These sessions will be promoted as break-outs and will be available during the conference program.

What's included in the cost of Exhibiting?

- Exhibition space that can be configured to suit your needs. All fittings to be provided by your company.
- Power as required.
- One free conference registration – including Welcome Reception, Conference Dinner, Lunches, Morning & Afternoon teas on Thursday & Friday. Additional conference registrations available for \$295pp.
- Acknowledgment on the conference website and the Final Program.
- One piece of promotional literature in the delegate satchels.

Note: Communication needs eg IP lines will be provided at cost. Exhibition requirements should be discussed with the conference organisers – we will endeavour to meet all of your needs.

Exhibition Booking and Payment

Early booking is essential as space is limited. Floor space will be allocated strictly in the order of receipt of booking and payment.

To book an exhibition booth complete and return the **Application to Sponsor/ Exhibit form** after which you will receive an invoice for 50% deposit. The balance is required no later than 16 October 2009. Upon receipt of the deposit, an exhibition space will be allocated.

Insurance

The organisers and Sunshine Coast Institute of TAFE will not be responsible for any loss, damage or injury that may occur to the exhibitor, the exhibitor's employees or property, from any cause whatsoever prior, during and subsequent to the period covered by the exhibition contract. Exhibitors are advised to seek insurance cover for their own equipment, exhibits and display material for the duration of the Exhibition.

Security

The conference venue has 24-hour security services in place. Beyond this, the conference organisers and Sunshine Coast TAFE cannot accept responsibility for any damage to, or for the loss or destruction of, an exhibit from fire, theft or accidents.

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Cancellation

In the case of the cancellation of an exhibition space, please note that unless the space can be resold, there will be no refund of monies paid. Should the balance of payment on the space not be received by the due date, the allocated space will be cancelled.

Contact for further information

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Application to Sponsor / Exhibit 2009

APPLICATION

Fax completed application form to 07 3862 2927

DEPOSIT DEADLINE

50% with application (We will forward an invoice for 14-day payment.)

BALANCE DEADLINE

16th October 2009

CANCELLATION POLICY

In the case of the cancellation of exhibition space, please note that unless we are able to resell the space, there will be no refund of monies paid.

If the balance payment on the space is not received by the due date, the allocated space will be cancelled.

Company Name:

Postal Address:

Contact Name:

Position:

Telephone:

Facsimile:

Email address:

Exhibition Space

Number of spaces required @ \$995 per space:

I/We understand that space will be allocated in order of receipt of booking and payment and that the Organiser's decision will be final. Should the exhibition floor plan require expansion or retraction, the Organisers have the right to make the necessary changes.

Sponsorship Package Preferences

- **1st preference:** Total Cost \$
- **2nd preference:** Total Cost \$
- **3rd preference:** Total Cost \$

I/We understand that the sponsorship packages will be allocated in order of receipt of booking and payment and that the Organiser's decision will be final.

Signed:

Date:

(For and on behalf of the Sponsor/Exhibitor listed above)